



## **AAJ SCHOOLS' ART PROJECT 2014 GUIDELINES**

**PURPOSE:** The inaugural **AAJ Schools' Art Project** is a special feature of the organization's 40<sup>th</sup> Anniversary Celebrations. The competition is fully sponsored by the Airports Authority of Jamaica (AAJ) and is intended to reward, showcase and celebrate the creativity of Jamaican youngsters.

### **ELIGIBILITY:**

Contestants must be enrolled in a local educational institution and fall into one of the categories below.

- Children / CATEGORY A - Age 5 - 9 years old
- Tweens / CATEGORY B - Age 10 - 14years old
- Young Adults / CATEGORY C - Age 15 - 19years old
- Special Needs Young Adults & Children - Age 18 years old and under

### **THEMES: Choose any one :**

**#1.** Out of Many, One People.

**#2.** The future look of air travel.

**#3.** ...and that is why I'm proud to be Jamaican.

**ORIGINALITY:**

All work must be created by the student. The entry must be conceptualized, developed, and completed by the student.

**GENERAL RULES:**

- Submit only one piece of artwork per student – on canvas, water colour paper or drawing paper (size: 30” x30” / include one inch border).
- Entries that have been electronically produced or altered in any way are not eligible.
- Artwork must be completely dry or fixed.
- Works on paper should be matted to protect the artwork. Works on stretched canvas or canvas board do not need to be matted. Selected works will be on public display and should therefore be readable.
- Three dimensional or stand-up artwork will not be accepted
- Artist Identification tag should be typed and attached in the one inch border, lower right hand corner of the presentation.

***STUDENT IDENTIFICATION TAG\****

Student’s Name :  
Email & Telephone contact :  
Name and Address of School:  
Grade:  
Theme of Artwork:  
Category:

- No framed artwork will be accepted.

**Media and Technique Requirements**

Any of the following media /techniques may be used

- Paint (water color, tempera, poster, acrylic etc.)
- Drawing materials (pencil, charcoal, coloured chalk, pastels, oil pastels, coloured pencils, markers, etc.)
- Collage materials (cut and glued papers, such as construction paper, tissue paper, wrapping paper, aluminum foil etc.)

## **JUDGING CRITERIA:**

Entries will be judged according to the following criteria:

### **Technique**

The student chooses and utilizes media and tools competently to enhance the appearance of the work.

### **Personal Expression**

The evidence of imagination, creativity and individuality. The result is distinctive and the concept and interpretation of the theme presented in a unique way that is imaginative and inventive.

### **Organization**

The use of elements and the principles of art, effectively selecting those which enhance the overall appearance of the work.

### **Integration**

The work combines technique, expression, and organization through artistic and critical judgment to achieve an effective interpretation or result.

Each criterion is weighted equally.

**Note:** Judges have the right to exclude any work from consideration in the contest. The decision of the judges is final as relating to all project matters.

## **COPYRIGHT LAW:**

Any artwork that depicts copyrighted images will be rejected. For example, no artworks depicting characters from television shows, movies, games or books will be accepted. All artworks must be original ideas and created entirely by the student.

All works submitted will become the property of the Airports Authority of Jamaica and will not be returned to the student. By participating in the AAJ Schools' Art Project, the contestants grant irrevocable and perpetual permission and consent to Airports Authority of Jamaica, to edit, publish or otherwise duplicate any entry received without payment or permission from the artist.

**DEADLINE for ENTRIES:**

All entries must be received at any of the official locations (listed below) no later than **2:00pm on Friday, 7 November 2014.**

**Delivery/ Mailing Addresses:**

**AAJ SCHOOLS' ART PROJECT 2014**

- **Airports Authority of Jamaica**  
Administration Office  
Norman Manley International Airport  
Palisadoes, Kingston
  
- **Airports Authority of Jamaica**  
Administration Office  
Sunset Boulevard  
Montego Bay
  
- **Tinson Pen Aerodrome**  
Marcus Garvey Drive  
Kingston
  
- **Ian Fleming International Airport**  
Boscobel  
St. Mary
  
- **Negril Aerodrome**  
Norman Manley Boulevard  
Hanover
  
- **Ken Jones Aerodrome**  
St. Margaret's Bay  
Portland

**NOTIFICATION of FINALISTS:**

Finalist will be selected by **November 12** and notified shortly thereafter.

**RECOGNITION, PRIZES & AWARDS:**

- Individual awards for top three ranked in each category
  - Category A (age 5-9 years old)**
    - 1<sup>st</sup> iPad + airline ticket
    - 2<sup>nd</sup> iPad +AAJ school bag of goodies
    - 3<sup>rd</sup> AAJ school bag of goodies + cash scholarship valued at \$10,000
  - Category B (age 10 -14 years old)**
    - 1<sup>st</sup> iPad +airline ticket
    - 2<sup>nd</sup> iPad + AAJ school bag of goodies
    - 3<sup>rd</sup> Smart phone + cash scholarship valued at \$10,000
  - Category C (age 15 -19 years old)**
    - 1st iPad + airline ticket
    - 2nd iPad + AAJ school bag of goodies
    - 3rd smart phone + cash scholarship valued at \$10,000
  - Category D (Special Needs young adults & children / age 18 years and under)**
    - 1<sup>st</sup> cash scholarship valued at \$ 60,000.00
    - 2<sup>nd</sup> cash scholarship valued at \$ 30,000.00
    - 3<sup>rd</sup> cash scholarship valued at \$ 20,000.00
- President’s Cash Award for the school with the highest quality submissions in each County.
- Certificate of Achievement for the top 10 performers in each category (A,B,C,D,)
- Special selections will be installed in the revered hallways of the Terminal Building of the Norman Manley Int’l Airport.

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