



AAJ SCHOOLS' ART PROJECT 2017 GUIDELINES:

PURPOSE: The AAJ SCHOOLS' ART PROJECT was established to reward, showcase and celebrate the creativity of Jamaican youngsters. The competition is fully sponsored and organized by the Airports Authority of Jamaica (AAJ).

There are numerous benefits to be derived from exposing students to the visual arts. They learn to develop creative and flexible forms of thinking and acquire mental habits that they are not taught in other classes including envisioning, innovating and reflecting. They are able to stimulate and release their imagination by envisioning a world that is different from the world they know. They are open to creating new worlds.

Students that produce art for public spaces feel more connected to the community and are more likely to develop into positive members of the society. Art allows children to develop a sense of civic engagement.

Excerpt of Keynote Speaker's presentation | Awards Ceremony of the inaugural AAJ Schools Art Project

ACCOMPLISHED JAMAICAN ARTIST — *Lady Rheima Hall*

ELIGIBILITY:

Contestants must be enrolled in a local educational institution and fall into one of the categories below.

- Children / CATEGORY A - 5 - 9 yrs. old
- Tweens / CATEGORY B - 10 – 14 yrs. old
- Young Adults / CATEGORY C - 15 – 19 yrs. old
- Special Needs Young Adults & Children - 20 yrs. old and under /CATEGORY D

NEW THEMES

Choose any one:

1. JAMAICA 55

2. HOW I IMAGINE MY COMMUNITY IN THE YEAR 2030

3. THE IMPACT OF TECHNOLOGY ON FUTURE TRAVEL

ORIGINALITY:

All work must be created by the student. The entry must be conceptualized, developed, and completed by the student.

GENERAL RULES:

- Submit only one piece of artwork per student – on canvas, water colour paper or drawing paper (size: 30" x 30" / include one inch border).
- Entries that have been electronically produced or altered in any way are not eligible.
- Artwork must be completely dry or fixed.
- Works on paper should be matted to protect the artwork. Works on stretched canvas or canvas board do not need to be matted. Selected works will be on public display and should therefore be readable.
- Three dimensional ,framed or stand-up artwork will not be accepted
- Student/Artist Identification tag should be typed and attached in the one inch border, lower right hand corner of the presentation.

STUDENT IDENTIFICATION TAG*

<i>Student's Name</i>	
<i>Email</i>	
<i>Telephone contact</i>	
<i>Name & Address of School</i>	
<i>Name of Art Teacher</i>	
<i>Grade</i>	
<i>Theme of Artwork</i>	
CATEGORY	

Media and Technique Requirements

Any of the following media /techniques may be used

- Paint (water color, tempera, poster, acrylic etc.)
- Drawing materials (pencil, charcoal, coloured chalk, pastels, oil pastels, coloured pencils, markers, etc.)
- Collage materials (cut and glued papers, such as construction paper, tissue paper, wrapping paper, aluminum foil etc.)

JUDGING CRITERIA:

Entries will be judged according to the following criteria:

Technique

The student chooses and utilizes media and tools competently to enhance the appearance of the work.

Personal Expression

The evidence of imagination, creativity and individuality. The result is distinctive and the concept and interpretation of the theme presented in a unique way that is imaginative and inventive.

Organization

The use of elements and the principles of art, effectively selecting those which enhance the overall appearance of the work.

Integration

The work combines technique, expression, and organization through artistic and critical judgment to achieve an effective interpretation or result.

Each criterion is weighted equally.

Note: Judges have the right to exclude any work from consideration in the contest. The decision of the judges is final as relating to all project matters.

COPYRIGHT LAW:

Any artwork that depicts copyrighted images will be rejected. For example, no artworks depicting characters from television shows, movies, games or books will be accepted. All artworks must be original ideas and created entirely by the student. All works submitted will become the property of the Airports Authority of Jamaica and will not be returned to the student. By participating in the AAJ Schools' Art Project, the contestants grant irrevocable and perpetual permission and consent to Airports Authority of Jamaica, to edit, publish or otherwise duplicate any entry received without payment or permission from the artist.

DEADLINE for ENTRIES:

All entries must be received at any of the official locations (listed below) no later than **1:00pm** on **Friday, 10 November 2017**.

Delivery/ Mailing Addresses:

AAJ SCHOOLS' ART PROJECT 2017

- Airports Authority of Jamaica
Administration Office
Norman Manley International Airport
Palisadoes, Kingston
- Airports Authority of Jamaica Administration
Office Sunset Boulevard
Montego Bay

**Delivery/ Mailing Addresses:
AAJ SCHOOLS' ART PROJECT 2017**

- Tinson Pen Aerodrome
Marcus Garvey Drive
Kingston
- Ian Fleming International Airport
Boscobel
St. Mary
- Negril Aerodrome
Norman Manley Boulevard
Hanover
- Ken Jones Aerodrome
St. Margaret's Bay
Portland

NOTIFICATION of FINALISTS:

Finalist will be selected by **November 24, 2017** and notified shortly thereafter.

RECOGNITION, PRIZES & AWARDS:

Individual awards for top three ranked in each category

Category A (age 5-9 years old)

1st Tablet + airline ticket

2nd Tablet +AAJ school bag of goodies

3rd AAJ school bag of goodies + cash scholarship valued at \$10,000

Category B (age 10 -14 years old)

1st Tablet +airline ticket

2nd Tablet + AAJ school bag of goodies

3rd Smart phone + cash scholarship valued at \$10,000

Category C (age 15 -19 years old)

1st Tablet + airline ticket

2nd Tablet + AAJ school bag of goodies

3rd Smart phone + cash scholarship valued at \$10,000

Category D (Special Needs young adults & children / age 20 years and under)

1st Cash scholarship valued at \$50,000.00

2nd Cash scholarship valued at \$25,000.00

3rd Cash scholarship valued at \$15,000.00

President's Cash Award for the school with the highest quantity and quality submissions in each County.

AAJ Certificate of Achievement for the top 10 performers in each category (A, B, C, D).

Special selections will be installed in the illustrious hallways of the Passenger Main Terminal Building of the Norman Manley International Airport.

